



Asian/Pacific American Society

UNITY THROUGH DIVERSITY

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February 12, 2017

Dear Friends:

The Asian/Pacific American Society (APAS) will be hosting its annual Asian Heritage Festival (AHF) on Saturday, April 1st, 2017 at the Audubon Zoo and would like to cordially invite you to participate as a donor.

APAS is a non-profit 501(c)(3) organization that provides services and leadership not only in the cultural, social, and economic areas, but also working towards integrating Asian and Pacific Islanders into mainstream America. APAS is the umbrella organization for 16 Asian communities in the Greater New Orleans area as listed in this letterhead. Our members comprise of professionals from various industries, including import/export, business, healthcare providers, engineering, antiques/furniture, restaurant/hospitality, university professors and scholars.

Among other activities, proceeds from the gala will be used to support:

- APAS Children's Holiday Party and Youth Activities
- Annual Asian Heritage Festival
- Charitable and educational events
- Scholarships to provide platform for higher education among College-bound Seniors

In exchange for your donation, we will list your business in the program brochure. Several big companies have donated and their businesses are advertised on our website.

Your support is truly needed, and appreciated, to make this festival a success. Please complete the enclosed donor form and return by mail.

We also have advertising opportunities and would be happy to provide additional information if you are interested in advertising in the program brochure or our website.

If you have any questions, do not hesitate to call any one of us. Thank you and we sincerely hope that you will join us at this annual Asian Heritage Festival.

Sincerely,
Thuy Vu

Sokhoeun Chau

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